

spotlight

on skills for work

Yeovil College Training provides high quality work-based and professional training programmes to help employers and employees fulfil their potential and work effectively whether in the public, private or voluntary sector. With expertise in a wide range of areas we offer scheduled, customised and work-based learning programmes. Working closely with our clients to establish their exact needs and requirements we ensure that the correct training is delivered. Our courses can be held at any time or place to suit the needs of your organisation.

PALMERS BREWERY AND YEOVIL COLLEGE JOIN FORCES TO DELIVER TRAINING

Yeovil College and Palmers Brewery are working in partnership to deliver training in over 50 public houses across Somerset and Dorset.



The training offered will be through Train to Gain, a national initiative that has already had a huge impact on businesses across the country. Yeovil College will be providing courses in housekeeping, hospitality multi skills, food preparation & cooking and hospitality supervision. The College is a Centre of Vocational Excellence (CoVE) in Tourism & Hospitality. This means that it is able to develop new, and enhance existing, specialist provision that will be focused on meeting skills needs of employers locally, regionally, nationally and sectorally. It works to raise the public image and quality of service identified as essential to the growth predicted for the hospitality sector.

Palmers Brewery, situated in Bridport, has pubs located as far afield as Taunton, Glastonbury and South Devon, although most can be found within West Dorset.



Tim Woodrow, Tenanted Trade Director commented:

"Palmer's Brewery is committed to supporting its Licensees with a range of Training Initiatives and are delighted to have formed this latest partnership with Yeovil College.

The 'Train to Gain' initiative will be offered to over 90% of our public houses and is a great opportunity for the Licensees and their staff to help raise standards throughout the hospitality business. In this difficult economic climate, training is becoming even more important and is a vital component in ensuring that we deliver exceptional service to more discerning customers. To be able to work with Yeovil College, who are the only Centre of Vocational Excellence in Tourism and Hospitality in the South West, is a major boost for us.

Our Licensees are the interface between us and our customers and deserve all the support we can offer them and they are looking forward to seeing the results impacted on their individual businesses."

Shaun Hindle, Director of Yeovil College Training added, *"As Somerset and Dorset's leading provider of education and training, Yeovil College is pleased to have this opportunity to work with Palmers Brewery.*

Our commitment is to provide unrivalled training solutions through business needs analysis, delivery and assessment. The outcome will be an effective, skilled work force whilst meeting the organisational needs in this highly competitive industry."

For a copy of *Solutions for Business* Employers Guide call 01935 845392

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Yeovil College hosts another successful Employer Event

Last week saw another successful Employer Event hosted by Yeovil College. The event was focused towards the health and care sector. Thirty local employers from care and residential homes, nurseries and play groups came along to find out about the recent changes in qualification standards and how this may impact their organisation. They also had the opportunity to view students work. Employers were asked to express their interest on an employer forum and on the possibility of an employers area on the Yeovil College website.

Kate Hill, Head of Department for Health & Care began the evening with a welcome. Kate thanked everyone for attending and said that it was so nice to see so many employers attending.

Everyone who attended said that they found it very useful to talk to members of staff about the changes in the qualification standards and also to have the chance to network with other employers in the care sector.



The evening ended with supper and networking opportunities and one lucky employer, Sheryn Biggs Manager of Ivers House in Marnhull, won a bottle of wine after entering her feedback form into a draw. The feedback from employers was very positive and the health and care team intend to hold more events in the future.

Engaging Employers in Somerset

As part of the Association of Colleges' (AOC) 'Colleges Week', the Somerset Colleges group held a business breakfast for employers at the Canalside Conference Centre in Bridgwater last week.

The colleges who organised the event - Bridgwater College, Somerset College, Yeovil College and Strode College, wanted to bring together employers from all over the county, to tell them about the types of business training that colleges can offer.

With breakfast available from 7:45am, employers were able to attend the seminar before heading off to work for the day. The seminar began with a talk from the Chair of the Bridgwater Chamber of Commerce, Nick Miles, who spoke about the current state of the economy and how important it is to keep your employees trained with up to date skills, to ensure your business can stay ahead of the game in these uncertain times: "*Improving people means improving productivity*", he said.

Rod Brookes from the Association of Colleges spoke next, and continued the theme of how businesses can continue to grow during the economic downturn. He talked about how colleges have changed over recent years, from offering companies 'off the shelf' courses that didn't necessarily meet the needs of employers, to now providing bespoke training to meet the specific needs of individual companies – "*demand-led training*". This includes training at times and locations convenient to the employer – so employees don't have to attend college, and are gaining qualifications specific to their job roles.

Rod also talked about the government's Train to Gain funding initiative, which enables companies to gain NVQ training for free, and how this training and up-skilling of the workforce will improve companies' bottom line.

This event was a great opportunity for employers to network and to ask questions about training opportunities and funding issues.

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Somerset & Dorset Manufacturing Network

The latest SDMN and SWMAS event proved to be a great success with over 30 employers in attendance. The event, held at Lanes Hotel in West Coker focused on **Targeting Improvements** - an Interactive Seminar and Networking Event.

Andy Davidson, Head of Centre for Engineering & Sciences at Yeovil College welcomed everybody to the event and said what a pleasure it was to see so many employers in attendance.

Presenters were Charles Hill, Nigel Jones and Jason Loomes from the South West Manufacturing Advisory Service (SWMAS).

Members took part in a practical workshop which demonstrated how focusing on some key measures can help them direct improvement within their business. The hands-on session was based around a case study company for which they calculated some key shop floor measures using a structured common-sense approach within a 'productivity and competitiveness' (PAC) framework. Supported by the MAS team the employers then had the opportunity to review the data and feedback their recommended course of action.

Mike Tucker, Factory Manager at Daido Industrial Bearings Europe Ltd, Ilminster said; "Congratulations to the College and SWMAS. This was an informative meeting on how to manage business to make change and bring positive results."

If you would like to be on the mailing list for future SDMN events, contact the College on 01935 845392.

Starting in January 2009

INTRODUCTORY CERTIFICATE IN MARKETING LEVEL 3

If you have employees over the age of 16 who are looking to gain the basic skills in marketing, then the **Introductory Certificate in Marketing** is the right qualification for them. A short 15 week course covering two modules: What is Marketing? and Understanding Customers.

Assessment is via assignments and an on-line test.

The course starts on Monday 12th January and runs until 18th May, 6:00pm - 9:00pm and the fee is £250.

Additional registration/examinations fees are payable directly to the Chartered Institute of Marketing after enrolment.

For further details or to enrol call our Customer Liaison & Enrolment Team on 01935 423921



LEARNING & DEVELOPMENT CERTIFICATES

There are a number of certificates or 'clusters' of units within the NVQ Learning & Development Award that are valuable to both employers and practitioners. Certificates have been designed to fit with an individual's job role and are aimed specifically at certain aspects of training that they may carry out. All awards enable practitioners to evaluate their own practice and initiated change where appropriate. Delivery will be via half-day unit workshops and individual tutorials.

For further information about the Learning & Development Certificate units please contact Yeovil College Training on 01935 845392

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Developing potential in your people ...

a range of courses on offer from January 2009

Business, Management & Professional Studies						
Course title	Code	Session	Day	Start	Time	Fee
Book-keeping for Small Businesses Stage 1	F1BKS50E	08/09B	Wed	21/01/09 - 01/04/09	18:30 - 20:30	£160.00
		08/09C	Wed	22/04/09 - 01/07/09	18:30 - 20:30	£160.00
Book-keeping for Small Businesses Stage 2	F2BKS50E	08/09A	Thur	23/04/09 - 25/06/09	18:30 - 20:30	£160.00
Sage Level 1 Computerised Accounting	F9SAG50S	08/09B	Tues	06/01/09 - 17/03/09	19:00 - 21:00	£167.00
Introductory Certificate in Marketing Level 3	P3CIC50E	08/09A	Mon	12/01/09 - 18/05/09	18:00 - 21:00	£250.00
AAT Foundation	N2ACC51R	08/09A	Wed	21/01/09 - 25/11/09	09:00 - 16:15	£668.00

Catering & Hospitality						
National Certificate for Door Supervisors Level 2	T2DSL60S	08/09C	Wed & Thur	25/02/09 - 05/03/09	11:00 - 18:00	£155.00
		08/09D	Wed & Thur	29/04/09 - 07/05/09	11:00 - 18:00	£155.00
		08/09E	Wed & Thur	24/06/09 - 02/07/09	11:00 - 18:00	£155.00
Food Safety in Catering Level 2	F2FSC60N	08/09C	Mon	12/01/09 - 12/01/09	09:00 - 18:00	£85.00
		08/09D	Mon	16/03/09 - 16/03/09	09:00 - 18:00	£85.00
		08/09E	Mon	11/05/09 - 11/05/09	09:00 - 18:00	£85.00
		08/09F	Mon	08/06/09 - 08/06/09	09:00 - 18:00	£85.00
* Professional Cookery NVQ Level 3	N3PFC61R	08/09A		April 2009		£631.00
* Hospitality Multi Skills	N2HOS61R	08/09A		April 2009		£555.00
* Hospitality Supervision NVQ Level 3	N3HPV61R	08/09A		August 2009		£686.00
* Housekeeping Level 2	N2HKP60R	08/09A		September 2009		£555.00
National Certificate for Personal Licence Holders	T2PLH60S	08/09D	Wed & Thur	14/01/09 - 15/01/09	11:00 - 17:00 12:00 - 16:00	£96.50
		08/09E	Wed & Thur	11/02/09 - 12/02/09	11:00 - 17:00 12:00 - 16:00	£96.50
		08/09F	Wed & Thur	18/03/09 - 19/03/09	11:00 - 17:00 12:00 - 16:00	£96.50
		08/09G	Wed & Thur	13/05/09 - 14/05/09	11:00 - 17:00 12:00 - 16:00	£96.50
		08/09H	Wed & Thur	17/06/09 - 18/06/09	11:00 - 17:00 12:00 - 16:00	£96.50

Beauty Therapy						
Beauty Therapy NVQ Level 2 A one-year intensive course	N2BTY71R	08/09A	Sat	10/01/09 - 18/12/09	09:30 - 16:30	£600.00

Yeovil College reserves the right to cancel any courses, where, in its view, there is insufficient demand or where unforeseen circumstances make it impossible. Course details described may be changed after publication as a result of changes made by awarding bodies or funding councils.

Fees quoted are for first year only. Additional fees will be applicable for subsequent year/s.

Courses details correct at time of print - November 2008.

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Construction & Building Skills						
City & Guilds Inspection & Testing	F3ITE30E	08/09B	Mon	25/02/09 - 13/05/09	18:00 - 21:00	£555.00
City & Guilds 17th Edition Regulations	C3REI30E	08/09B	Mon	05/01/09 - 16/03/09	18:00 - 21:00	£POA

Engineering						
HNC Bridge	H4BMC40R	08/09A	Thur & Fri	29/01/09 - 22/05/09	18:00 - 20:00 09:00 - 16:00	£392.00

Health & Care						
*Children's Care, Learning & Development NVQ2	N2CLD71E	08/09A	Wed	22/04/09 - 31/03/10	18:00 - 20:00	£695.00
*Children's Care, Learning & Development NVQ3	N3CLD71E	08/09A	Wed	22/04/09 - 23/06/10	18:00 - 20:00	£895.00
* Health & Social Care NVQ2 ~ Evening	N2HSJ71E	08/09A	Mon	20/04/09 - 29/03/10	18:00 - 20:00	£695.00
* Health & Social Care NVQ2 ~ Daytime	N2HC271N	08/09A	Tues	21/04/09 - 30/03/10	10:00 - 12:00	£695.00
* Health & Social Care NVQ3 ~ Evening	N3HSS71E	08/09B	Mon	20/04/09 - 28/06/10	18:00 - 20:00	£895.00
* Health & Social Care NVQ3 ~ Daytime	N3HSC71N	08/09B	Tues	21/04/09 - 29/06/10	10:00 - 12:00	£895.00

Teaching & Training						
Preparation for Teaching in Lifelong Learning	C3PTL70R	08/09B	Mon to Friday	16/02/09 - 20/02/09	09:00 - 16:15	£185.00
		08/09C	Mon to Friday	06/07/09 - 10/07/09	09:00 - 16:15	£185.00
AI Assessors Award	T3AIA70R	08/09B	Flexible	February 2009		£250.00

Train to Gain is expanding, offering even more funding and support as you train your employees for business success.

- Funding for Skills for Life at all levels
- First full Level 2 qualification
- First full Level 3 qualification for 19 - 25 year olds
- Some first full Level 4 qualifications for 19 - 25 year olds who do not already have a Level 3 qualification.
- Some funding for people who already have a qualification at Level 2 and 3 and would like to take an additional qualification.



*** These courses may be FREE with funding available through Train to Gain**

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Photograph shows from left to right: Lai Shin Chan, Linda Howse (Hospitality External Assessor, Yeovil College), Karine Jim (Proprietor Bath House Hotel) and Alison Bennett (Hospitality & Catering Training Co-ordinator, Yeovil College).

An Orient Experience..... where West meets the East - The Bath House Hotel stands alone; contemporary, yet warm and inviting. The perfect place to explore the tastes of Asia in a truly unique setting and afterwards..... six beautiful rooms each individually created. This was a perfect setting for Lai Shin Chan to receive her certificate for successfully completing the NVQ Level 2 Food & Drinks Service via Train to Gain. Shin has been working in the industry for 17 years and needed formal qualifications. Sylvia Chan also passed the course but was unable to attend to receive her certificate.

Karine Jim, Proprietor of the Bath House Hotel commented, *"I am very proud of my girls and what they have achieved. It has not been easy for them to take this qualification as English is not their first language."*

For further information on Train to Gain please contact Yeovil College Training on 01935 845392.

**A date for your diary
February 2009 ...**

Our next
**EMPLOYER INFORMATION &
NETWORKING EVENT**

will be held on
Wednesday, 25th February 2009
17:00 - 19:00
at the
University Centre Yeovil (UCY)
91 Preston Road, Yeovil
*Further information will be available
on our website soon.*



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Record number of potential employees graduate at the University Centre Graduation

The University Centre Yeovil has celebrated its most successful year ever as more than 350 students graduated from a range of university-level courses provided by the Centre, an increase of more than 50 on last year. So many students graduated this year that two ceremonies had to take place on rather than just the traditional one. In all, students graduated in 49 different qualifications, including full Honours degrees, Foundation degrees, Higher Education and Professional Certificates and Diplomas in a wide range of subjects including Nursing, Computer Aided Design, Sustainable Graphics and Packaging, Sports Development and Coaching, Early Years, Education Support, Contemporary Theatre Practice, Contemporary Fine Art, Business and Management, Project Management, Teaching, Accounting, Marketing and more.



The annual **Harry Livingstone Award for Management Excellence** was presented to Richard Pearce, who completed an EDEXCEL Professional Certificate in Management Studies. The award recognises

outstanding achievement by a Business and Management student and is presented in memory of Harry Livingstone by the Yeovil and District Branch of the Chartered Management Institute. A pleasantly surprised Mr Pearce said “I’d been away from education for a long time and was initially full of trepidation about going back to it at this stage.

I chose UCY because the course flexibility fitted in with my work and my learning style.

The quality of the course and the lecturing meant that I could capitalise on my ability and compound the business knowledge I’ve gained during my career. I’m particularly delighted because this is the second time I’ve stood on this grass this year – once as a graduate and once as a bridegroom!”

Special guests attending to celebrate the students’ success included the Chairman of South Somerset District Council Cllr Ian Martin, the Mayor and Escort Cllr Wes Read and Mrs Trudie Read, Cllr A Horsfall, who represented the Leader Somerset County Council, and previous UCY fellow David Laws, MP for Yeovil. Mr Laws said “Education is one of my great passions and I believe that it is hugely important and liberating for people of all ages. I am delighted by the way Yeovil College has expanded in terms of its 16+, HE and Vocational provision.”

The aim of the University Centre is to provide people with the chance to fulfil their full potential and gain a work-related university qualification. Most of the courses allow students to retain significant levels of employment and promote a flexible approach to allow part-time as well as full-time study.

For further information about the courses on offer at the University Centre Yeovil, please visit the website at www.ucy.ac.uk



Dignitaries and special guests at the UCY Graduation Ceremony

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Train to Gain ... a service to Employers

Training can benefit your business in many ways. It can boost competitiveness, productivity and staff motivation, and help reduce your recruitment costs. By taking on the hard work of identifying and organising your training, Train to Gain helps you realise the benefits for your business. Train to Gain research, identified by the Learning & Skills Council (LSC), shows:

- **Efficient, motivated staff**
Over 45% of staff say that they'd feel more motivated if their organisation invested in their skills. Training gives your employees the skills and awareness to do their jobs effectively, and the initiative and ambition to drive your business forward.
- **Enhanced profits**
Getting the right skills in place cuts waste and boosts profitability. A typical 50 employee company could save £165,000 every year by filling the gaps in its employees' skills (*Employers' perspectives on improving skills for employment*, National Audit Office, 2005).
- **A competitive business**
Training can help keep your business competitive. Whether you're mastering new technical developments in your sector, making the best use of IT, improving your customer service or boosting your internal efficiency, training keeps your skills up to date and makes sure you stay ahead of the competition.
- **Staff retention**
45% of employees surveyed would feel more valued if their employer invested in their skills. By supporting your employees' development and helping them gain valuable qualifications, you strengthen their commitment to your company. They'll stay longer-term, cutting your recruitment costs.
- **Fewer unfilled positions**
In 2007, 130,000 jobs remained unfilled because no suitable candidate was available. By training your existing staff you can be sure that you always have the right person for the job.

Who can benefit from the training?

Train to Gain works to further the skills of all kinds of people, including contracted employees (full and part-time), self-employed people, volunteers and employment agency workers.

Our range of courses include NVQs at Level 2 and where appropriate Level 3

- Accountancy
- Business Administration
- Business Improvement Techniques (BIT)
- Child Care
- Customer Service
- Engineering
- Furniture Studies
- Health & Social Care
- Hospitality & Catering (*Housekeeping, Professional Cookery, Multi-Skills*)
- Information Technology Qualification (ITQ)
- Management Studies
- Manufacturing
- Print
- Team Leading
- Warehousing

For further information about Train to Gain call Yeovil College Training on 01935 845392

**Our
future.
It's in
our hands.**



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