

PRESS RELEASE



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YOUNG APPRENTICE COMPETES IN NATIONAL COMPETITION

Yeovil College and Buckler's Mead Community School pupil Elly Coleman (15) has competed in the Habia Young Apprentice of the Year competition, making it to the semi-finals.

The annual competition is run by the organisation responsible for setting standards in Hair qualifications and attracts high quality entries from around the country.

Elly (15) of Yeovil was entered for the competition after a local heat at Yeovil College, where 11 students on the 14-16 Young Apprenticeship Hairdressing course submitted designs for elaborate and creative hairstyles.

Elly produced a colourful style on the theme of the musical and play 'Fame'. She used a variety of complex techniques learned on the course to produce her final design on a mannequin.

College Hair Lecturer Maria Bealing said "*Elly has a natural flair for hairdressing which was apparent soon after she started her course with us and her competition entry really stood out. She bleached and coloured the mannequin's hair and demonstrated her excellent skills with her foils whilst colouring. Elly used plaiting, twisting and curling to create the style and incorporated stencilling into her design. She completed the look with bands and necklaces to produce a very eye catching result.*"

The competition judges praised Elly's entry, describing it as "*a very colourful, vibrant and creative entry*" and "*a very close contender.*" They added "*The entries we received were of a fantastic standard and the judges had a very tough time deciding which entries to put through to the next round.*"

Elly said "*I'm very proud of reaching the semi-final. My mum gave me the idea. I saw a picture of her going to a party at Butlins dressed as a character from 'Fame'. It stood out and I really liked the bright colours, so I wanted to make the style stand out too. I've always liked doing hair, so I really want to do it in the future. I found out about the College course during a taster day. I got chosen for it and have enjoyed it ever since!*"

For more information on Yeovil College's 14-16 and Hair courses, please visit www.yeovil.ac.uk.

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Notes to Editors

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Habia's Young Apprenticeship of the Year is a photographic competition that allows Young Apprentices to demonstrate their new hairdressing skills by submitting images of a finished look on a head block, along with a mood board and statement describing the look they have created and their inspiration. Support by L'Oreal Professionnel and Wahl, the competition is endorsed by some of the biggest names in the businesses and past awards have seen Patrick Cameron and Andrew Barton involved in the judging and presenting of awards. All entrants and their teachers are invited to a ceremony each year where the winners are announced. The winners then get the chance to appear on stage at Salon International. Visit www.habia.org for more information.