

PRESS RELEASE



FOR IMMEDIATE RELEASE

DATE OF ISSUE: THURSDAY 1 APRIL 2010

BEAUTY OPEN DAY RAISES £500 FOR BREAST CANCER CARE

Inner Beauty @ Yeovil College, the College's own beauty salon, has held a very successful charity pamper day in aid of Breast Cancer Care. More than £500 was raised and nearly 100 clients had treatments, a significant increase on the 2009 event.

Throughout the day, staff, students and members of the public were able to pamper themselves with a range of special treatments, including mini manicures, mini facials, make-up applications and back, neck and shoulder massages.

For the first time and in honour of the chosen charity, the students also offered bust firming treatments, designed to improve the overall tone and shape of the bust. The students were able to provide the latter following intensive training with Bellitas Ltd.

Instead of charging for any of the treatments, the Level 2 and 3 Beauty students asked clients to make donations to Breast Cancer Care.

Money was also raised through a raffle of prizes including included a body profiler kit, a full body massage, make-up and a manicure kit. They were donated by companies including Environ, OPI, Bellitas Ltd, Harmony Health and Beauty, many of whom provide the high quality professional products used in the salon. Student Laura Andrews also donated Lindt chocolate Easter eggs and a bunny hot water bottle for the draw.

Skin analyses were provided by Rachael Howard, Company Trainer for the International Institute for Anti-Aging, which encompasses Environ Skincare and Jane Iredale Make-up.

Inner Beauty welcomed a number of special guests during the charity day, including Yeovil Mayor Cllr. Wes Read. Cllr. Read also attended the 2009 open day. He said *"It's fantastic what the staff and students are doing here and I'm really glad to support it. I've had a back, neck and shoulder massage and my beauty therapist, Shonna, has treated me very well indeed. I'm already looking forward to coming back again."*

Yeovil College Principal James Hampton also popped in during the day for a facial. He said *"The treatment I had was really nice, it was just what I needed and really very relaxing. I love getting involved with student events. It's fantastic to experience first hand the talent they have and see what skills they are learning on their courses. The students have done a fantastic job today, well done to them all."*

Beauty lecturer Jennie Workman said *"Today has been absolutely amazing and everyone's delighted at how much we've raised. This is the second open day we've held at the salon and nearly 100 clients came, a significant increase on last year, which is a real boost for the students and a credit to the high quality service which they provide. The new bust firming treatments have gone down really well. Clients have said that they now have more of awareness on how to check their breasts following the treatment, so we hope that we've helped to raise awareness as well as money regarding this very important issue."*

... ENDS

Notes to Editors

All press enquiries to Eileen Furze, Marketing Officer t: (01935) 845322 e: eileen.furze@yeovil.ac.uk
www.yeovil.ac.uk