

PRESS RELEASE

FOR IMMEDIATE RELEASE

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YEOVIL COLLEGE DIPLOMA STUDENTS GET A TASTE OF BUSINESS WITH CLIPPER TEA

Yeovil College Foundation Diploma in Business, Administration & Finance (BAF) students have been getting a taste of real business with the help of Clipper Teas Ltd. As part of the course, the students have based their project around the company and used them as a case study with the help of Mark Bagwell, Operations Director at Clipper Teas.

Mark has been coming to the College to advise the student about all aspects of business and in return the students have been on a visit to their business premises in Beaminster. Mark said; ***“From a personal perspective, I thoroughly enjoy working with the students and specifically like the endless enthusiasm within every session. I hope that the students in turn benefit from observing a real business with an everyday product which is produced with ethics at the forefront of all its activity.”***

On Monday, 8th March, 10:00 – 12:00 noon, the BAF (Business, Administration & Finance) students will be holding a Mother’s Day sale which includes hot beverage hampers, hand-crafted Mother’s Day cards, hand-decorated glass coasters and picture frames, 3D wooden pictures and miniature gift boxed chocolates. In collaboration, the BTEC First Diploma in Business students will be holding a Fair Trade Coffee Morning so that they can be assessed for their Customer Service module. All the coffee and tea has been kindly donated by Clipper Teas and is fair trade. All the funds raised from the coffee morning and sale will be donated to Shelter Box, a charity who gives support to so many including the victims of Haiti.

The new 14 – 19 Diplomas are designed for students who are at school or college. The Diploma in Business, Administration & Finance Diploma has been developed to provide students who are interested in any kind of business career or hope to run their own business, with a solid grounding in business.

For further information about the Business, Administration & Finance Diploma or the Fair Trade Coffee Morning please contact Lorraine Dash on 01935 423921.

Notes to Editors: All press enquiries to Janice Smith, Marketing Officer Telephone (01935) 845406
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Photographs show:

Photo 1 - Becky Fuller (foreground) and Kamil Pawlik taking in the aroma of the tea.

Photo 2 – The students together with Mark Bagwell, Operations Director, Clipper Teas Ltd.